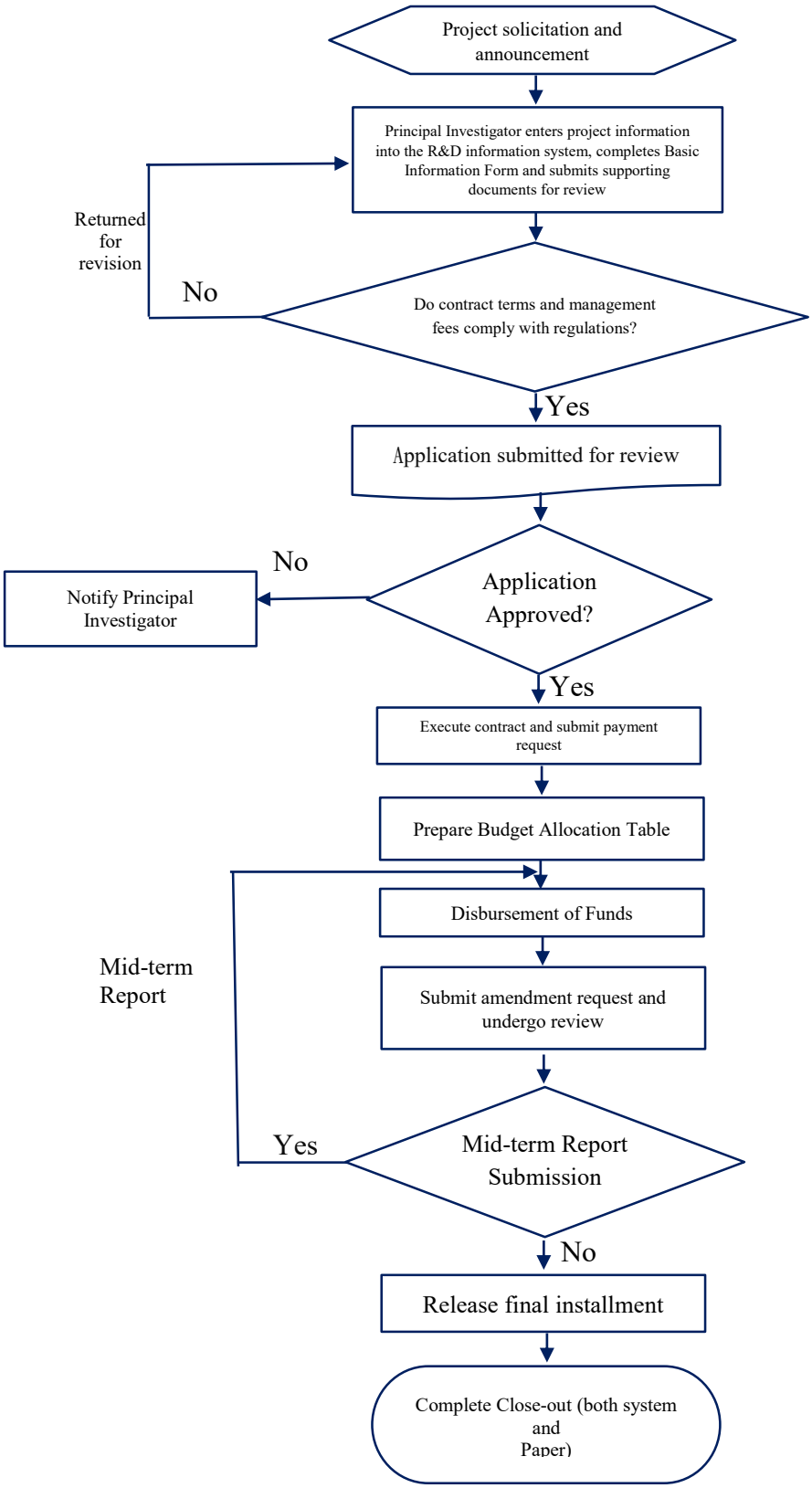Workflow for Management of Industry-Academic Cooperation Projects (Public and Private Sectors)